

Footwear today



Special Features List 2011

(Additional features may be included depending on sector trends, plus monthly Footwear Focus Road Tests and Fashion Trends)

January

Fashion Trends Autumn / Winter
Outdoor Footwear
Safety footwear
Ladies Formal footwear (Editor's Choice)
Childrens/Babies Footwear

February

Previews GDS, Micam, Moda
Ladies Casual Shoes (Editor's Choice)
Men's Formal shoes
Sneak Preview
Supplement: Moda Footwear and Pure Show

March

Moda and Pure Show Reviews
Micam and GDS Preview
IFRA Awards
Men's Comfort Shoes (Editor's Choice Best of Shows)
Supplement: Kensington Shoe Event

April

Holiday Kit
Fashion Trends/Designer Profile
Ladies Comfort Shoes (Editor's Choice Best of Shows)
GDS Review & Kensington Review

May

Exercise footwear
Men's Formal Shoes (Editor's Choice)
Retail Technology
Made In Britain
Footwear Awards

June/July

Fashion Trends Spring /Summer
Children's Footwear
Men's Casual Shoes (Editor's Choice)
Festival Wellies
Supplement: Blackpool Show

August

Supplement: Moda Footwear and Pure Show
Ladies Sandals (Editor's Choice)

September

Moda and Pure Reviews
Micam & GDS Previews
Back to School/Children's Footwear (Editor's Choice)
Slippers
Supplement: Kensington Shoe Event

October

Shoe care & Accessories
Sports & Exercise Footwear
Men's Boots (Editor's Choice)
Supplement: Handbags and Accessories

November / December

Slippers
Safety Footwear
Editor's Choice: Ladies Boots
Kensington Shoe Event Review
Supplement: Blackpool Show

For editorial enquiries, please contact
Cheryl Taylor via
footwear@datateam.co.uk

To advertise alongside a feature, or within
a supplement, please contact John
Andrews or Sue Wiseman on 01622
699185 or via swiseman@datateam.co.uk